

Message Text

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PAGE 01 BREMEN 00411 201429Z

43

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 201400Z AUG 75

FM AMCONSUL BREMEN

TO SECSTATE WASHDC 1737

INFO AMEMBASSY BONN

UNCLAS BREMEN 0411

E.O. 11652: N/A

TAGS: BEXP, BTRA, GW

SUBJECT: FOREIGN BUYER PROGRAM: COMMERCIAL INVITATION FOR
MANFRED HOYER OF BREMEN

REF: STATE A-3692, MAY 8, 1974, AND STATE 284078, DEC 31, 1974

1. MANFRED HOYER, MANAGING PARTNER OF CARL A. HOYER, 44 PARKALLEE, 28 BREMEN, GERMANY, A LEADING IMPORTER OF MEDICAL EQUIPMENT (WTDR 01/74, SERIAL NO. 0107700) WILL VISIT THE UNITED STATES FROM SEPTEMBER 24 UNTIL ABOUT OCTOBER 19, 1975. THE FIRM SPECIALIZES IN ANESTHETIC, INTENSIVE CARE WARD, AND NEO-NATAL/PEDIATRIC EQUIPMENT. IT ACTS AS AGENT IN WEST GERMANY FOR PURITAN BENNETT OF KANSAS CITY, MO., AND OHIO NEONATAL EQUIPMENT CO. OF MADISON, WISC.

2. MR. HOYER'S TRIP WILL PRIMARILY BE AN ORIENTATION TOUR AND CULTIVATION OF CONTACTS WITH U.S. PRINCIPALS. HE WILL ALSO VISIT THE AMERICAN COLLEGE OF ANESTHESIOLOGISTS, PARK RIDGE, ILL., WHICH IS HOLDING A CONGRESS IN CHICAGO, OCTOBER 14-16, 1975. ITINERARY INCLUDES STOPS IN KANSAS CITY, LOS ANGELES, SAN FRANCISCO, OAKLAND, NEW YORK, CHICAGO, AND MADISON, WISC. MAIL ADDRESS IN U.S. IS MR. MANFRED WEIRICH, 8 HIDDEN LAND, WESTBURY, N.Y. 11590.

3. MR. HOYER IS INTERESTED IN DEVELOPING NEW CONTACTS WITH U.S. COMPANIES MANUFACTURING NON-COMPETITIVE PRODUCTS RELATED TO EQUIPMENT LISTED ABOVE. THERE ARE NO OBJECTIONS TO GIVING VISIT AND INTEREST PUBLICITY.

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PAGE 02 BREMEN 00411 201429Z

4. COMMERCIAL INVITATION FORM IA-244 HAS BEEN ISSUED. POST
HAS RECOMMENDED THAT, WHENEVER POSSIBLE, MR. HOYER CONTACT
APPROPRIATE COMMERCE DISTRICT OFFICES. WESTON

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NNN

Message Attributes

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Disposition Date: 01 JAN 1960
Disposition Event:
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